

hi!

i'm amanda.

I'm an entry-level marketing professional with big plans and an even bigger heart. I treasure relationships, first and foremost, and bring my warmth and excitement to each client interaction. I'm an eager and curious learner and often look to learn the "why" behind the tasks I complete as to properly fulfill a company's vision. I'm passionate about crafting things of beauty, investing in thoughtful and respectful marketing, and making the client experience the absolute best it can be.

education

CANISIUS COLLEGE
BUFFALO, NY
MAY 2020

Major in Spanish, minor in Creative Writing
Held several leadership positions in student affairs, residence life and campus ministry
3.9 GPA, induction into Spanish and English honors societies

marketing experience

THE W SPA
2019-PRESENT

Marketing Coordinator
Write all copy, create all graphics, develop promotions, coordinate socials, created brand board, website, and new marketing positions

Receptionist
Prep the spa for closing and opening, provide exceptional customer service, train new receptionists

AMANDA POPOVSKI
2019-PRESENT

Web Designer and Copywriter
Design fully customized Wordpress websites and brand packages for online entrepreneurs and small business owners

E.A. ADVERTISER
2016-2018

NYPA Intern and Freelance Reporter
Wrote articles, copyedited press releases, took photos, managed social media accounts

socials



[linkedin.com/in/amandapopovski](https://www.linkedin.com/in/amandapopovski)



[facebook.com/amanda.marija](https://www.facebook.com/amanda.marija)

attributes

Attention to detail
Bubbly personality
Client-based service
Creative thinking
Empathy
Warmth

interests

Design • Technology
Fashion • Wellness
Online Business
Women in Business
Stories • Spirituality